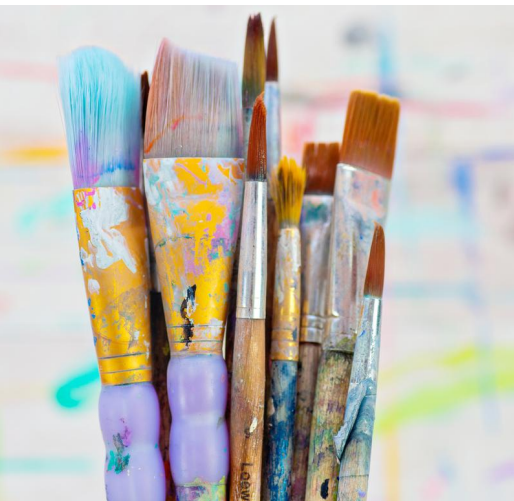




PUBLIC ART COMPETITION

Park West & The City of Peoria have joined forces to launch a Public Art Competition themed, #PeoriaProud, to engage, involve and unite our community. Through challenging times, it's crucial that we promote positivity and the strength of our community.



Competition Description: West Valley residents are invited to submit 2D art (drawings, paintings, digital illustrations) designed to uplift our community. Artists are encouraged to showcase the theme and create their masterpiece.

Four winning entries will be reproduced on vinyl (large scale format) and installed on Park West storefronts in early October.



Here's how it works:

1. Create a piece of original art that captures "Pride in Peoria" and meets design criteria
2. Digitalize your file by taking a (horizontal) picture or scan
3. Submit your work to ParkWestArt@cireequity.com

FAQ

Who can participate?

Any artist who resides in the West Valley.

What type of artwork can be submitted?

Noted below on site map.

When are submissions due?

September 10, 2020

What are the dimensions?

See location map/dimensions on page 4.

What is the required formatting?

Please submit a PDF, half scale, 100-300DPI

How will entries be judged?

Ten finalists will be selected from a public Facebook vote (September 11-20) - @ShopatParkWest. The Peoria Arts Commission will select the four winners to be announced September 23.

What is the judging criteria?

- Does the design encompass the theme?
- Is the design compelling & uplifting?
- Is the overall composition balanced and unified?
- Will the design translate to a large format?

Are there any restrictions?

- No offensive language or visuals
- No specific business promotions
- No political or religious denomination statements

Are there prizes?

Each winner will receive a gift certificate - 1st - \$500, 2nd - \$250, 3rd - \$100. 4th \$50 - to their favorite Park West store or restaurant.

Questions? Please contact Kelly Price at kprice@cireequity.com for more information.



PARK WEST

ENTRY INFORMATION FORM

ARTIST NAME:

PRINT NAME:

SIGNATURE:

DATE OF RELEASE:

PHONE NUMBER:

I, _____ (Artist's Name), certify that the artwork created and submitted is original. I understand that upon submitting my design, I grant Park West Retail I, LLC and the City of Peoria an unlimited license to utilize said artwork for both promotion and display.

I understand that any art submitted that would be deemed offensive or inappropriate to a family-friendly environment will be disqualified.

I agree that Park West and The City of Peoria may use my name, artwork, (photo and video to be requested from winners) and that there may be slight modifications or alterations to selected design to meet the needs of the fabrication process. Only artists with winning submissions will be notified.

Date and Place

Artist's Signature over Printed Name

DIRECTORY



PARK WEST



Jalapeño Inferno

Pita Jungle

Cold Beer & Cheeseburgers

Vans

Living Room

Grimaldi's

Koibito Poke

Brighton

Orange Theory SmartGym

B

Merle Norman

Bath & Body Works

Victoria's Secret



Mary Mountain Cookies

See's Candies

Luxe Nails

Chico's

E

Pleasant Pedicures

Boss Barber

The Joint

Massage Envy

M

M

F

A

Vivaldi Salon Suites

Olive Gourmet

2

2

2

2

Ideal Image

Lens Crafters

G

The Cabin

Spirit Halloween

Sicilian Bakery

Sicilian Butcher

Hash Kitchen



LEGEND



ATM



Management



Splash Pad Area



Coca-Cola Machine



Restrooms/Family Restrooms



Security



Water Fountain

SHOPPING HOURS:

Monday - Thursday: 11am - 7pm

Friday - Saturday: 10am - 9pm

Sunday: Noon - 6pm

HOLIDAY HOURS MAY VARY

1



(H) 164" X (W) 213"



(H) 144" X (W) 191"



(H) 144" X (W) 167"

2



(H) 144" X (W) 142.5"